

September Newsletter



Hello HireBetter Community,

As we close out September, we're thrilled to share some exciting updates and valuable insights with you.

Additionally, we delve into the findings of a recent survey highlighting the challenges of recruiting for senior and skilled positions.

Also on the docket this month is an inspiring case study and insights from Kurt's transformative book, which offers strategies for handling complex workplace dynamics.

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Stay Up to Date!



How MALK Organics Built a Winning Team

Discover how MALK Organics fuels its growth with the right people. CEO Jason Bronstad shares their talent acquisition strategy and the importance of building a thriving workplace on the Unlocking Moves podcast. Tune in for valuable insights on prioritizing talent and fostering a positive company culture!

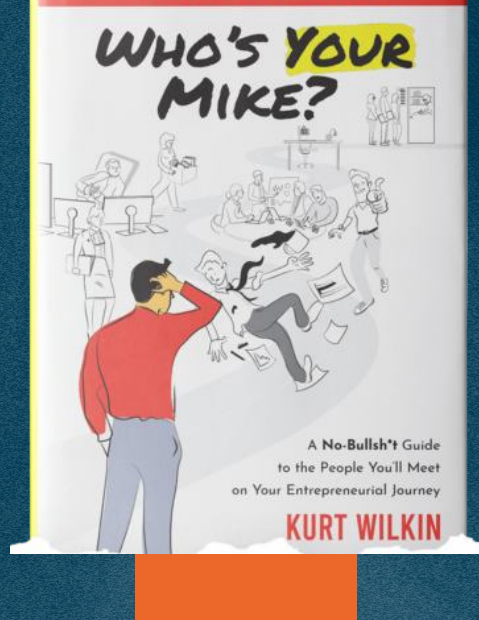
[TUNE IN](#)


The Challenge of Recruiting for Senior-Level Roles

Did you know? **58% of employers struggle to fill senior roles.** Our expert retained search services are crucial for securing the leadership talent your business needs to thrive. Discover more insights from the CIPD study below.

[READ THE STUDY](#)

Who's Your Mike?



Whether you suffer from a Mike, don't know what to do with a Bounce-Around Betty, or need to rid yourself of a Pipeline Paul, this book can help you diagnose issues before they arise and make those challenging people decisions that are holding you back.

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Case Study

Better Talent, Better Results: Evolve Capital

Evolve Capital, a private equity firm, faced challenges in finding top talent for its diverse portfolio companies. HireBetter provided a turnkey solution, starting executive searches even before deals closed. This partnership led to successful team building across various industries and locations, helping Evolve Capital scale, grow, and increase profitability.

"HireBetter nailed it right from the very beginning because they took the time to understand our culture and exactly what we needed. They identified talented people who shortened our time horizons to profitability, across industries and across the country. They have set us up for growth and successful exits."

– RYAN SHULTZ,

PARTNER

[KEEP READING](#)


Words of Wisdom

"This month we observed the 23rd anniversary of September 11. While the day comes with a heavy heart and solemn memories, I am also reminded of the amazing connection we found in each other as Americans.

Brian Clark, a World Trade Center Survivor said: After going through something like we did, all you can do is try to live your best life from day to day and move forward with gratitude.

The first law of thermodynamics states that energy cannot be created or destroyed. Energy transfers and the gratitude and collaboration we saw after September 11 spread throughout our country. It taught us what amazing things we can do together."

In gratitude, Velveth.



At HireBetter, we are committed to not just filling roles but empowering your leadership with the talent that drives success.

For any further details or to discuss how we can support your specific needs, please reach out. Let's harness the potential of this season to foster growth and excellence within your teams.

Warmest Regards,
Velveth Schmitz, CEO of HireBetter

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